

*File*  
21 February 1957

Chief, Intelligence Information Staff,

Requirements Branch, ATIN: [REDACTED]

25X1A

Chief, Industrial Division, ORR

Chief, Medium Machinery Branch, D/I

25X1A6c

Evaluation of [REDACTED]

1. I think this report is particularly worthless from our point of view. It adds nothing to our knowledge of the Leipzig Fair. The official reporting, in spite of its limitations, was far superior to this superficial treatment.

2. This is not the way to use business men for fair trade exploitation. He should have talked to the exhibitors about prices, delivery dates, and related problems rather than trying to give a general report on the fair. Actually I think that he should go with very limited objectives in mind and try to exploit these to the limit. For example, he should have concentrated on rubber and tires rather than attempting more generalized reporting.

3. From our point of view it's not worth \$.70 to obtain reporting of this kind.

25X1A9a  
[REDACTED]

Distribution:

Orig. and 1 - St/I/R

1 - D/I

2 - I/MM 25X1A9a

ORR:I/MM: [REDACTED]

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